

Commission to End Homelessness Implementation Group #1 (Outreach)

Friday, August 9, 2013
1:00 p.m. - 3:00 p.m.

1505 E. 17th Street
Santa Ana, CA 92705

MINUTES

Larry Haynes, Implementation Group Chairperson

The Commission to End Homelessness, Implementation Group #1 welcomes you to this meeting. This agenda contains a brief general description of each item to be considered. The Commission to End Homelessness and Implementation Group #1 encourages your participation. If you wish to speak on an item contained in the agenda, please complete a Speaker Form identifying the item(s) and deposit it in the Speaker Form Return box located on the side of the podium. If you wish to speak on a matter which does not appear on the agenda, you may do so during the Public Comment period at the close of the meeting. Except as otherwise provided by law, no action shall be taken on any item not appearing in the agenda. When addressing the Implementation Group, please state your name for the record. Please address the Implementation Group as a whole through the Chair. Comments to individual Commissioners or staff are not permitted. Speakers will be limited to three (3) minutes. Power Point and video presentations must be requested prior to start of meeting.

WELCOME AND INTRODUCTIONS:

Larry Haynes opened the meeting at 1:03 pm and participants introduced themselves. Sign in sheets are on file at OC Partnership (www.ocpartnership.net).

CONSENT CALENDAR:

All matters are approved by one motion unless pulled by a Commissioner for discussion or separate action. At this time, any member of the public may ask the Commission to be heard on the following items on the Consent Calendar:

1. Approve July 12, 2013 Implementation Group #1 (Outreach) Minutes

No objections to the minutes as presented.

DISCUSSION CALENDAR:

2. Updates and Reports

A. Costa Mesa – Larry Haynes

- **Long term – provide supportive housing for chronically homeless. Mercy House is identified as the provider. They're looking for a qualified site and in September are pitching 20-40 units to the city. The preference is integrated special needs / non-special needs. One of the first steps is to develop relationships into healthcare so the homeless qualify for benefits, and also to establish relationships and connect the homeless with mentors.**
- **Short term is a six (6) point strategy.**
 1. **Help the homeless with IDs**
 2. **Create research groups**
 - **Housing Placements (Need a plan)**
 3. **Goal to end Homelessness in city within 2 years after providing the 20-40 units**
 4. **Gather volunteers**
 5. **Summit in Costa Mesa around the end of September/beginning of October. More details provided soon.**

B. Fullerton (Hunt Library) – Ariel Yarrish

Fullerton Police Department is moving/shuffling the homeless around from La Palma Park to Anaheim and back; they are doing their own census (MMA). There was a Homeless Collaborative meeting the day before this meeting. There are 2 Vista volunteers working on the City of Fullerton task force. Jessica Grimes from St. Jude's will provide the stats they have at the meeting next month. Estimates approximately 200 people with 30 in the riverbeds in the city of Anaheim.

- C. FACT (Fullerton) – Ariel Yarrish
See 2.B.
- D. Anaheim – Jennifer Lee Anderson
No formal update. Monday at the Anaheim City Council meeting Mercy House is applying for a storage/outreach office where they will use Air cards.
- E. La Palma Park – James Brooks
There is a plan for storage placement and they are working on finalizing the implementation of the plan (putting gravel). Of the 100 storage units, 85 are already gone/assigned.
- F. Civic Center – Jeff Hernandez/HCA
Mike Kuplast, Santa Ana Police Department and the HEART program is a great resource. Jeff has a resource listing that he uses for those that he serves and will share copies after the meeting (SA Civic Center Resources, Contract Clinic/FSP Providers, Sober Living Homes, Drug & Alcohol Resource Guide for OC, Medical Detox Services, Dayle McIntosh Center for Disabled, AMHS County Clinics). He estimates the number camping here is around 150. There are reports that violent felons released are victimizing people at Mary’s Kitchen.
- G. Coordinated Intake and Assessment – David Gillanders
No update was provided but it was agreed to leave this as a standing item on the Agenda.

3. Discussion

- A. Conclude Ten Year Plan Strategy recommendations (Outreach) – Audrey McIntosh
Goal 8 – Spend money on Outreach workers. 2-1-1 mapped it out.
Goal 9 – Coordinated Assessment/Centralized Intake Subcommittee is addressing this goal.
Goal 10 – Universality of information presented.
 - **Discussion followed about what the attendees in attendance are giving to the homeless in the way of outreach/information. There is a trend of more outreach workers.**
 - **Pathways of Hope is Fullerton-centric and provides a small blue card; no set schedule to updated, print 15K at a time. They are in high demand and are unique to their physical area.**
 - **Jeff Hernandez, OCHCA has a packet with the Outreach team listing, community clinics, full service partnership, detox, veterans, etc.**
 - **2-1-1 could produce these if there is a county-wide collaboration of providers. Representatives from 2-1-1 don’t want previous problems with 2-1-1 to be a barrier.**
 - **Discussion about what should be communicated:**
 - **What is the most relevant information the homeless need?**
 - **What are the needs of an individual and a family?**
 - **How can we encourage communication?**
 - **Engage Landlords and Churches**
 - **How to measure?**
 - **Need a network**
 - **Ease of use – the person may to be able to get to help (no phone)**
 - **What can be done/information gathered at the time of contact?**
 - **Add alternative methods of access**
 - **Schools have the same concerns – one solution is to have the parent in the office and make the call with them. Outreach to chronically homeless is different than the school district definition of homeless (12-13K in Orange County)**
 - **Categories**
 - **Hot Meals**
 - **Emergency Food**
 - **Rapid Rehousing**
 - **Emergency Shelter**
 - **Transitional Shelter**
 - **Dayle McIntosh**
 - **Specialized (target populations) Clinics**
 - **Showers**
 - **Storage**
 - **Mail**
 - **Mental Health**
 - **Laundry**
 - **ID (any/all)**

- **Benefits (SSA/all services)**
- **Insurance**
- **Dental**
- **Existing Multi-Service Centers**
- **Free Internet access**
- **Should there be multiple pamphlets?**
 - **Focus on immediate needs**
 - **Remainder = outreach**
- **Who is the target audience?**
 - **Homeless**
 - **Churches, schools, etc.**
- **What format for communication?**
 - **Homeless – use card format (like Pathways of Hope)**
 - **Churches, schools, etc. - use brochure**
 - **Put together education packet**
 - **Use AIDS Service Foundation as a model**
- **The group will work on this goal for the next few months with focus to start on Costa Mesa, Fullerton, Anaheim, La Palma Park, and Civic Center.**
- **There is a paradigm shift in addressing homelessness.**
 - **Don't refer the homeless to Transitional Shelters (TS) because it's overwhelmingly cost effective to place them in permanent Housing (PH) solutions / Rapid Rehousing.**
 - **Eliminate TS and provide more robust Emergency Shelters**
 - **Repurpose TS to PH**
 - **Challenge = how to get a homeless person in PH.**
 - **VASH vouchers**
 - **Shelter Plus Care**
 - **Rapid Rehousing**
 - **What's missing? Is there something new? Private? What's the next breakthrough?**
 - **Norm = the system**
 - **Obsolete = current TS organizations**

4. Next Steps

- a. September Agenda – talk about the card/small item; 1 card per city with a request to start with Anaheim.**
- b. October Agenda - talk about general packet for churches, etc.**
- c. November Agenda – talk about how to make Rapid Rehousing/Permanent Housing work for people.**
- d. Update the Agenda format to include a brief report from each provider in attendance that will include this information:**
 - i. Estimate of the number of homeless they're seeing and if it's an increase or decrease in number**
 - ii. Outreach – key issues and challenges**
 - iii. Specific needs – what can this group provide?**
 - iv. Anything going on with city dynamics – police, politics, policies**
 - v. Organization announcements – anything we should know about**
 - vi. Successes – have you placed anyone?**

PUBLIC COMMENTS:

At this time, members of the public may address the Commission to End Homelessness, Implementation Group #1 regarding any off-agenda items within the subject matter jurisdiction of the Commission to End Homelessness, Implementation Group #1 provided that NO action may be taken on off-agenda items unless authorized by law. Comments shall be limited to three minutes per person and twenty minutes for all comments, unless different time limits are set by the Chair.

None.

MEMBER COMMENTS:

There was one member comment about La Palma Park.

ADJOURNED: Meeting adjourned at 2:21 p.m.

NEXT MEETING: **Friday, September 13, 2013, 1:00 pm – 3:00 pm
The Village 1505 E. 17th St., Ste. 100, Santa Ana, CA 92705**

MINUTES

August 9, 2013